

INNOWEEK

2012



MAERSK
OIL



BUSINESS
ACADEMY
SOUTHWEST

PRESENTATIONS

Who are in this room 😊

- **Web Development**
- **Software Development**
- **Technical Manager Offshore**
- **Building Construction**
- **International Sales & Marketing**
- **Administration Bachelor**

PRESENTATIONS

- **Maersk Oil**
- **National Innovation Center**

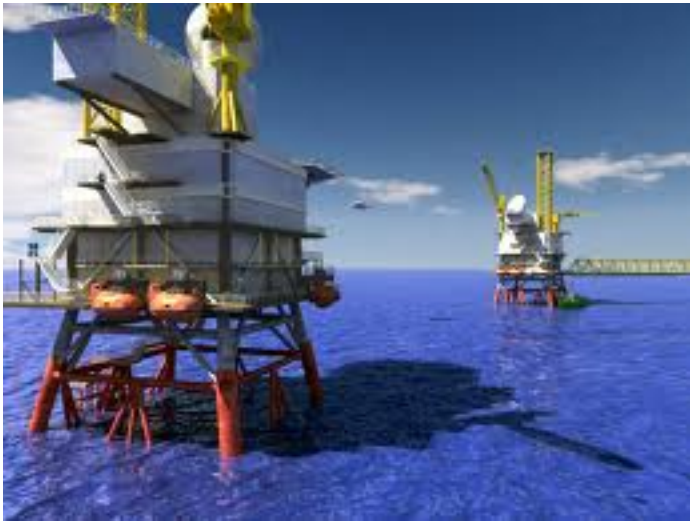
WELCOME TO ALL OF YOU 😊

OFFSHORE TO ONSHORE INNOVATION



THE DREAM

Automatic offshore platform



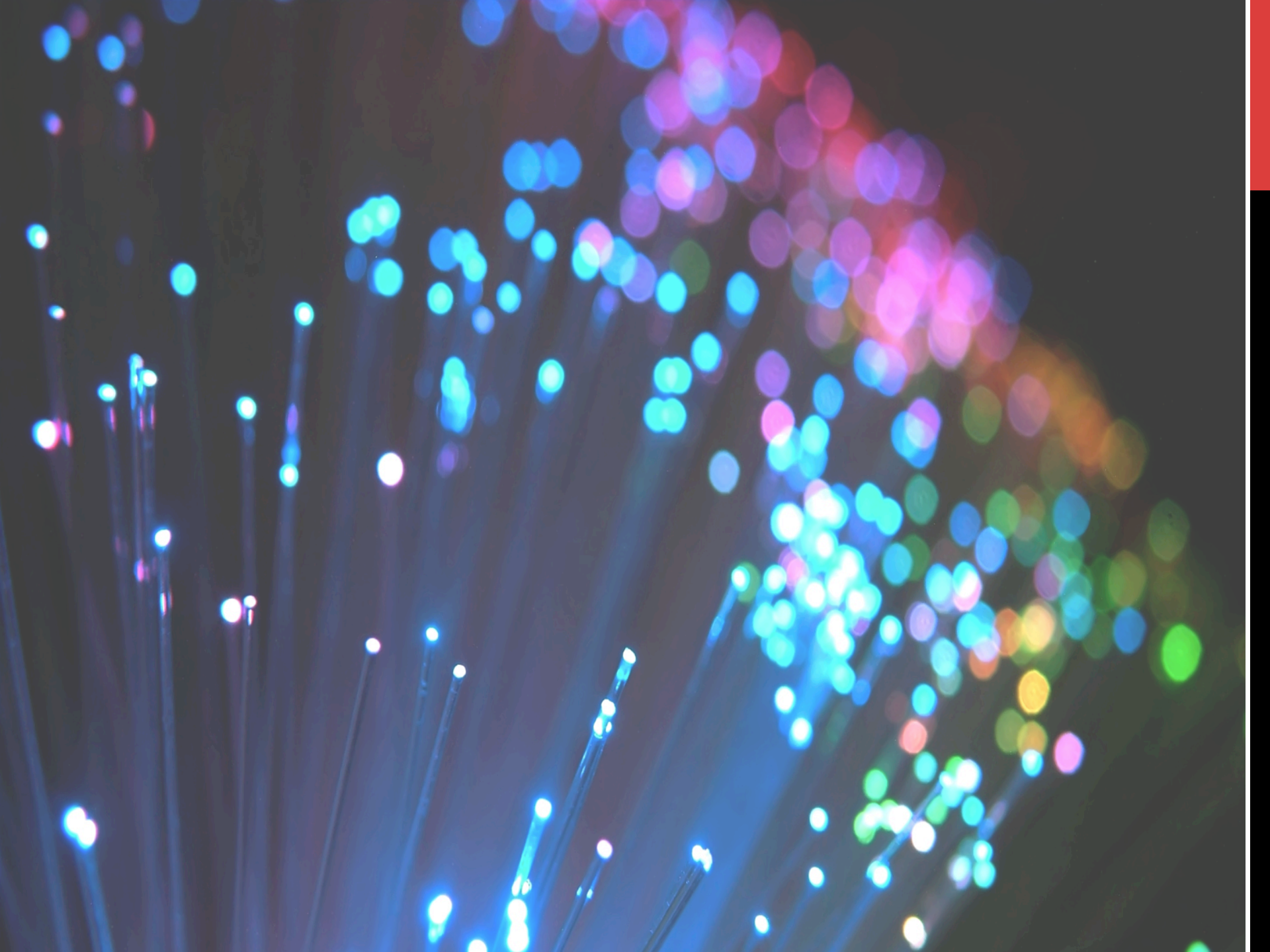
- **Dangerous**
- **Stressed**
- **Expensive**

Controlled from onshore



- **Attractive place to work**
- **More effective**
- **No so risky 😊**





- + SOFTWARE**
- + ORGANISATION**
- + CONSTRUCTION**
- + INNOVATIVE PRESENTATIONS**
- + PITCHING**
- + MARKETING**

WHY INNOWEEK?

WHY INNOWEEK?

- **Innovation is KING!**
- **Learn methods for innovation**
- **Mandatory in your curriculum**
- **Learn to work multidisciplinary**
- **Expand your network**
- **Have fun and personal development**

WHY OFFSHORE INNOVATION?

- **Offshore is KING in our region!**
- **Get to know Maersk Oil!**
- **Perhaps a internship/future career**

THE DIPLOMA

INNOVATION CERTIFICATE



**BUSINESS
ACADEMY
SOUTHWEST**

PROJECT:



**MAERSK
OIL**

AND GO FOR THE GOLD: INNOVATION SUMMER SCHOOL IN LONDON



VISIT LOCAL BUSINESS



WHO ARE USING SIMILAR METHODS METHODS?

- Grundfoss
- Danfoss
- Microsoft
- Novo Nordisk
- TDC
- B&O



INNOVATIVE MINDSET

- Think positive
- Be constructive
- Be a chaos pilot!
- Build the airplane while you are in the air!



AGENDA TO DAY

9.00-11.30

- ✓ **Introduction to Innweek 2012**
- **Introduction to Maersk Oil**
- **The life offshore and offshore to onshore potentials**
- **Team formation and team building**

11.30 Lunch

12.00-14.00

- **Video presentations**
- **Prepare for Q&A**

14.00-15.30

- **Q&A sessions with Maersk**

15.30 NEXT STEP