# INNOWEEK 2012





# PRESENTATIONS

Who are in this room ③

- Web Development
- Software Development
- Technical Manager Offshore
- Building Construction
- International Sales & Marketing
- Administration Bachelor

### PRESENTATIONS

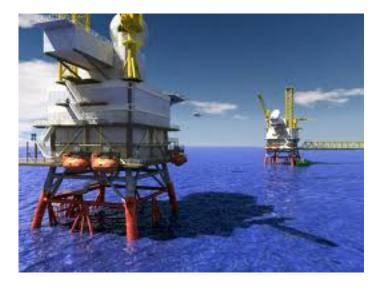
- Maersk Oil
- National Innovation Center

#### WELCOME TO ALL OF YOU ③

# OFFSHORE **TO ONSHORE** INNOVATION

### **THE DREAM**

#### Automatic offshore platform



- Dangerous
- Stressed
- Expensive





- Attractive place to work
- More effective
- No so risky <sup>©</sup>

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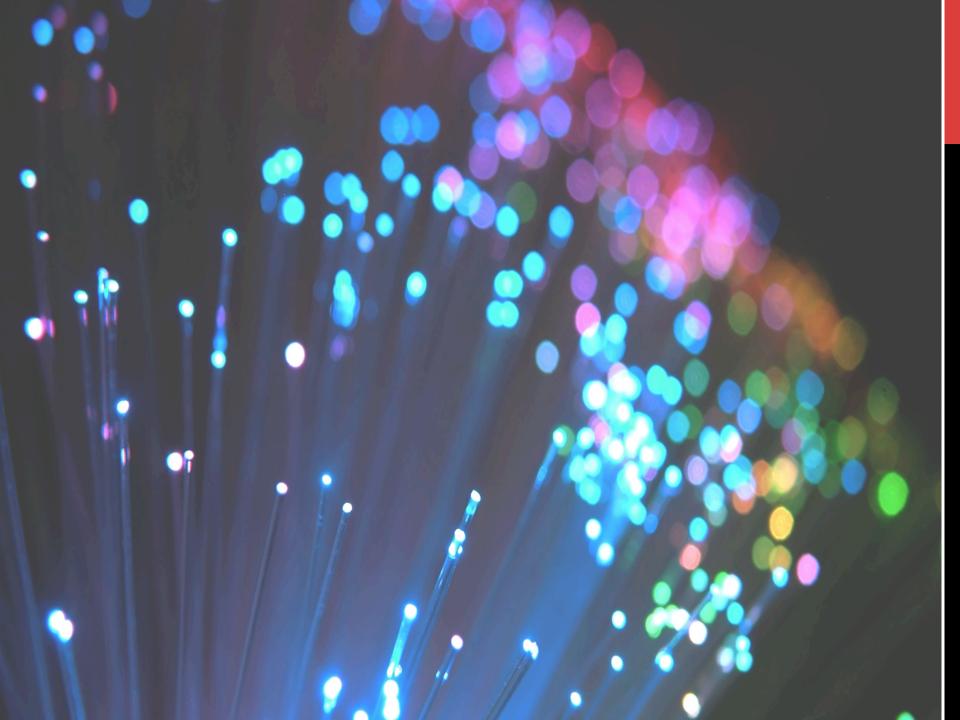
BACKLOAD / MATERIALS REQUEST



Mærsk Olie Og Gas A/S

#### Suggested vendor Transport Platform Båd Request х X DFC Helikopter Backload Hold parts. Yes/No Orginator. Certifikat Yes/No Ordered by: NOK001 **TBR042** 15-10-2012 Resket lev Dain Unloading Pt. SAP Work Order BACKLOAD Item location Section 10.1 ECHO Container 200064860 ÷ Dok/Bilag ved Description. SAP material number Notification Unit. Qua. Item Håndhjul/ gear for choke DE 05 som vist på billde som er taget fra DE02 stk 1 1 -





#### + SOFTWARE

- + ORGANISATION
- + CONSTRUCTION
- + INNOVATIVE PRESENTATIONS
- + PITCHING
- + MARKETING

# WHY INNOWEK?

# WHY INNOWEEK?

- Innovation is KING!
- Learn methods for innovation
- Mandatory in your curriculum
- Learn to work multidiciplinary
- Expand your network
- Have fun and personal development

# WHY OFFSHORE INNOVATION?

- Offshore is KING in our region!
- Get to know Maersk Oil!
- Perhaps a internship/future career

#### **THE DIPLOMA**

#### **INNOVATION CERTICATE**



**PROJECT:** 



#### AND GO FOR THE GOLD: INNOVATION SUMMER SCHOOL IN LONDON





#### VISIT LOCAL BUSINESS



# WHO ARE USING SIMULAR METHODS METHODS?

- Grundfoss
- Danfoss
- Microsoft
- Novo Nordisk
- TDC
- B&O



**Microsoft** 

#### **INNOVATIVE MINDSET**

- Think positive
- Be constructive
- Be a chaos pilot!
- Build the airplane while you are in the air!



# AGENDA TO DAY

9.00-11.30

- ✓ Introduction to Innoweek 2012
- Introduction to Maersk Oil
- The life offshore and offshore to onshore potentials
- Team formation and team building

11.30 Lunch

12.00-14.00

- Video presentations
- Prepare for Q&A

14.00-15.30

• Q&A sessions with Maersk

15.30 NEXT STEP