We are Team 8 and contains of 3 Marketing & Sales people, 2 Bachelors of Administration and 1 Software Bachelor.

Our product is an application, The App! -Making your work at Maersk oil & gas easier...

We made this application that will make the everyday life easier for the staff offshore. Hopefully it will help the company safe time and money in timesheet planning in the future.
This app is possible because of the new fiber connection.

The App is making it easier for employees to check their timesheets, see their projects etc.
Barriers: Some people might not like the idea of new technology, that's why we have tried to keep The App simple, user friendly with big buttons etc.

The mission for our project is to keep it as visionary as possible.

Remixed by Mario Vellandi
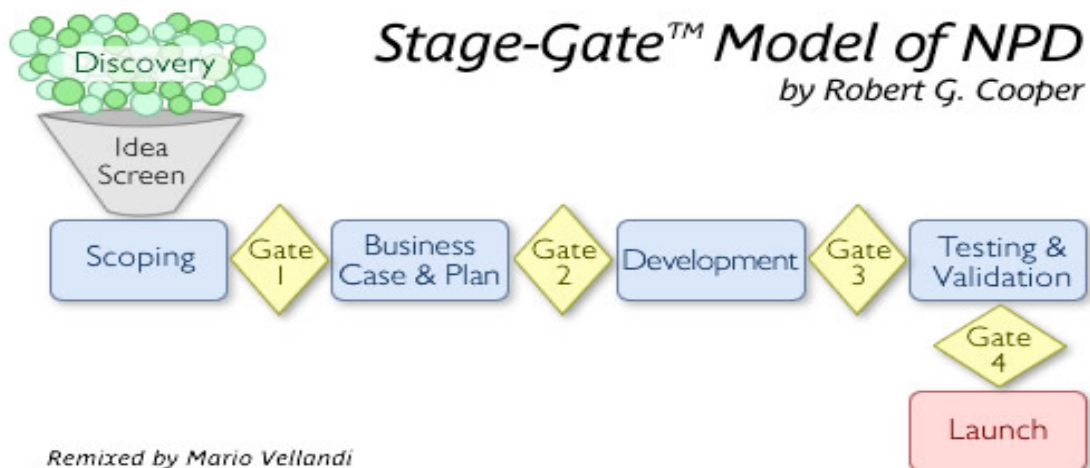
<u>*We have been working with the Stage-Gate Model.*</u>
  ⚔ First Maersk came with a challenge (discovery)
  ⚔ Then we came up with 33 ideas to solve this problem (idea screen)
  ⚔ After group discussion, we narrowed it down to 3 ideas (scoping)
  ⚔ We presented our 3 best ideas for Maersk, and got their approval for one of them (Gate 1)
  ⚔ We improved our best idea, making sketches to make the idea visual (Business Case & Plan)
  ⚔ We got feedback from the Maersk employees, letting us know what they liked, and what they could see implemented in the near future (Gate 2)
  ⚔ After group discussion, we developed our idea, and made our prototype with the suggestions we got from the Maersk employees (Development)
  ⚔ Our next step will be testing the product (testing & validation)
  ⚔ After this it will be up to Maersk to launch this idea

We think this is a really good model it will be possible to use it for different projects on a daily base.
If they decide to use this app, they can use it for many different projects in the future. Its easy to change the content, and make the app customized to fulfill the needs Maersk might have.

The barriers that might occur:

- Some people might not be used to smartphone´s/tablets
- If the fiber net doesn't work
- It takes time to develop and implement the app
- Implementation costs

Solutions (how to work on the barriers):
- Certain people should gain enough knowledge to be able to educate in the app
- Present the product in small groups
- From the start convince people this a good idea
- Taking away the fears from the people by showing and training them in the app
- Focus on the ones that are not technical advanced.
- We have to get the people excited about this.

The target groups are the people working offshore, in administration and management.

The value is: saving time, money and all information can be gathered in one place.

Storytelling:

The App! -Making your work at Maersk oil & gas easier...